



You are cordially invited to the next event of the **Eastern Cape Branch of the Southern African Online User Group (SAOUG)**

**Date:** Monday, 8 September 2014

**Venue:** Senate Hall  
MTLC Building, **2nd floor**  
Summerstrand Campus (North)  
Nelson Mandela Metropolitan University

**Time:** 10:00

**Cost:** R40 for paid-up members; R100 for non-members

**Cancellation fee:** In case of “no-show” or cancellation of less than 7 days before the event, you will have to pay the **full non-member price (i.e.: R100)**

Please note corporate membership of SAOUG allows 3 non-members working at an institution to attend a meeting.

**Programme:**

10:00 Registration; Coffee/Tea and muffins

10:30 Welcome and introduction

10:35 **"Why User Experience is a sexy topic in the Library of Today"**– Talk by Prof Darelle van Greunen

User experience incorporates all different types of research but also considers service design. This presentation details the definition of user experience and human computer interaction and traces its relevance to and adoption by, libraries. It addresses issues such as the relevance of ergonomics in libraries, the need for ethnography and the makeover of libraries in this day and age.

11:30 Coffee / Tea and cupcakes

**Prof Darelle** van Greunen is a Professor in the School of ICT at NMMU. Her background is multi-disciplinary, ranging from languages to psychology to computer science. The focus of her research is

using ICT as an enabler in solving real-life problems. She also considers the role of the human in engaging with technology to ensure a positive user experience.

**For catering purposes, RSVP by Monday 1 September 2014 (by 12:00)** to Jean Thomas  
[jean.thomas@nmmu.ac.za](mailto:jean.thomas@nmmu.ac.za)

As parking on campus is limited, **please park on the grass area** as indicated on the map below.

Map of general location of campuses in Port Elizabeth:

<http://www.nmmu.ac.za/documents/webmaster/NMMU%20Inter-Campus%20map.pdf>

## North Campus (Summerstrand)

Nelson Mandela Metropolitan University  
Nelson Mandela Bay

